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Contemporary logistics education: an international

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Contemporary logistics / Paul R. Murphy, Jr., Donald F

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Chapter 4 Supply Chain Management, Logistics Changes and

Purpose – The purpose of the study is to provide readers with an overall picture of contemporary logistics curricula from an international perspective.

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6 3 PACKAGING LOGISTICS Packaging is a coordinated system of preparing goods for safe, secure, efficient and effective handling, transport, distribution, storage, retailing, consumption and recovery, reuse or disposal combined with maximizing consumer value, sales and hence profit (Saghir, 2002).

The concept of Packaging Logistics - pomsmeetings.org

distribution system is focused on bridging the space and time by transportation and storage, as well as order processing and shipment, supply logistics, i.e. the movement of materials (compare Specht, 1988, 34-35). The term –œdistribution channels–• can at the moment be replaced by the term –œmarketing channel–•.

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